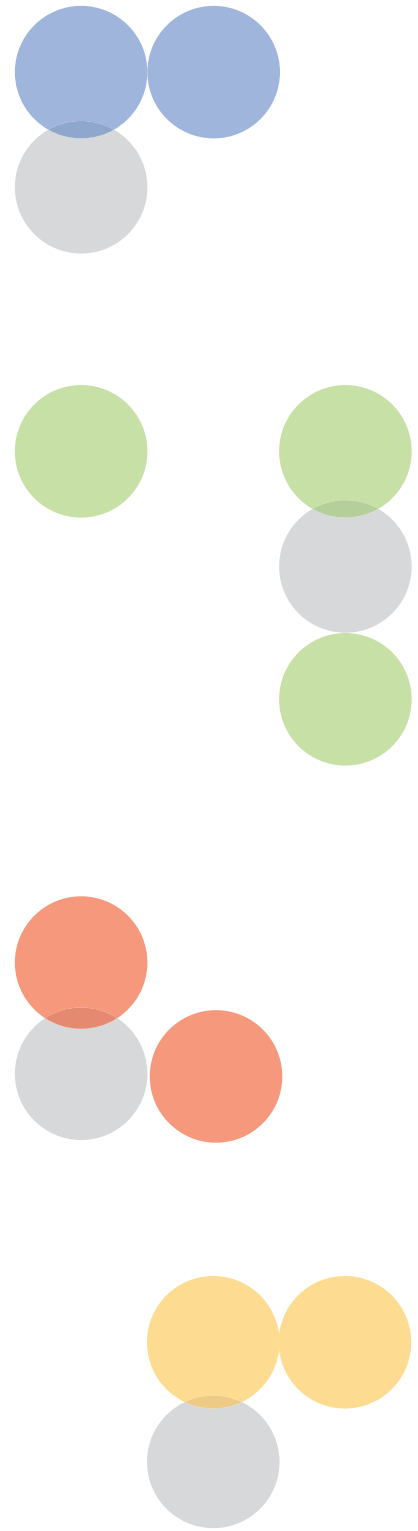


# DesignMethods

Designing products, solutions, and high-performance technology for specialist markets.



[www.jadeworld.com](http://www.jadeworld.com)

jade™

# DesignMethods

Rather than start with technology, Jade starts with strategy and people. We use integrated thinking and human-centered design to deliver solutions that are feasible, viable, and desirable.



## Futuring

Our ideas are inspired by a deep understanding of our customers' markets and the macro trends that inform long-term business strategy.

## Business Concept

We look for instances where mega-trends clash or crossover creating opportunities for new business concepts, products, and customer solutions.

## Human-Centered Design

Our human-centered design approach ensures our products meet users' wants and needs, behave the way they expect, and provide them with a quality user experience that will satisfy and delight them.

## Implementation

Jade's integrated design methods and market-leading technology ensure the solutions we build, test, and deploy for customers have a high value.



[www.jadeworld.com](http://www.jadeworld.com)

**jade**<sup>TM</sup>